FACEBOOK AD CREATION WORKSHEET

AD SET LEVEL

Locations:	Age:	 Gender: 🗌 M	🗌 F	🗌 Both
	Ad Set Name: _			

Interest Targetting Ideas: Related Keywords, Brands, Authors Facebook Pages, Magazines, Public Figures, Competitors, Leaders & Gurus, Tools & Services, Publications, Organisations

Interests	Audience Reach	<u>lr</u>	nterests	Audience Reach
AD LEVEL				
Post Text (90 Characters Includi	ng Spaces):			
Headline (25 Characters Includi	ng Spaces):			
Description (25 Characters Inclu	iding Spaces):			
Display URL:				
Destination URL:				
CTA Button: Learn More	Sign Up	Shop Now	Watch More	Download
	Contact Us	Book Now	Apply Now	

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