

# FACEBOOK AD CREATION WORKSHEET

## AD SET LEVEL

Locations: \_\_\_\_\_ Age: \_\_\_\_\_ - \_\_\_\_\_ Gender:  M  F  Both

\_\_\_\_\_ Ad Set Name: \_\_\_\_\_

**Interest Targetting Ideas:** *Related Keywords, Brands, Authors Facebook Pages, Magazines, Public Figures, Competitors, Leaders & Gurus, Tools & Services, Publications, Organisations*

Interests

Audience Reach

Interests

Audience Reach

_____	_____	_____	_____
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## AD LEVEL

Post Text (90 Characters Including Spaces): \_\_\_\_\_

\_\_\_\_\_

Headline (25 Characters Including Spaces): \_\_\_\_\_

\_\_\_\_\_

Description (25 Characters Including Spaces): \_\_\_\_\_

\_\_\_\_\_

Display URL: \_\_\_\_\_

Destination URL: \_\_\_\_\_

CTA Button:

